



## CASH Award of Excellence

The Canadian Association for Sport Heritage has established an Award of Excellence to recognize and celebrate the achievements of our members.

### Qualifications

- > Organizational members of CASH can submit one entry in each of the four categories.
- > Eligible projects must have been completed between January 1, 2019 and December 31, 2020.
- > Submissions should be sent electronically, ideally in one PDF, to [cansportheritage@gmail.com](mailto:cansportheritage@gmail.com).
- > In 2021 only one award across all four categories will be presented with the possibility of expanding this number in future years.

### Point System and Judging

Submissions will be reviewed by the CASH Awards Committee using the point system below.

Impact to community and/or Hall of Fame – 50%

Execution and Success of Project – 35%

Design of communication or other materials supporting project or design of project itself – 15%

### CASH Award of Excellence

The winner will receive a physical CASH Award of Excellence as a tangible representation of your achievement. Winning an award is a great reason to contact your local media outlets and share your successes with your community. They can be useful for future grant applications in demonstrating a track record of excellent work and raise awareness about your Hall of Fame. Additionally, winners will be highlighted in the CASH newsletter, website, and social media.

### Categories

<b>Museum/Facility</b>	Programming or exhibits
<b>Event</b>	Fundraising events or community engagement
<b>Communication</b>	Marketing materials or campaigns, social media, newsletters, induction programmes or booklets, publications of any kind, website design, other printed or digital materials
<b>Collection</b>	Preservation, re-housing or digitization projects



## 2021 CASH Award of Excellence Application Form

Name of Project: \_\_\_\_\_  
Institution: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Mailing address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### Category (check one)

- ☐ Museum/Facility
- ☐ Event
- ☐ Communication
- ☐ Collection

1. **Brief Project Summary** (no more than 150 words)
2. **What was the purpose/objective of the project?** (no more than 150 words)
3. **What has been the impact of the project on your Hall of Fame and/or community?** (no more than 300 words)
4. **Supplementary information, such as photos, videos, screenshots from social media, sample exhibit text etc.** (minimum of 1 supplementary item, maximum of 20)

Please email your completed application in a single PDF, if possible, to [cansportheritage@gmail.com](mailto:cansportheritage@gmail.com).

For questions, please contact CASH Award Committee Chair, Caitlin Dyer at [cdyer@bobbyorrhalloffame.com](mailto:cdyer@bobbyorrhalloffame.com).